Youth Tobacco Use
RESULTS FROM THE 2014
NATIONAL YOUTH TOBACCO SURVEY

The National Youth Tobacco Survey is the only nationally representative survey of middle and high school students focusing exclusively on patterns of tobacco use.

More than 4.6 million students reported being current tobacco users.

Of the current tobacco users, 2.2 million students reported being current users of two or more types of tobacco products.

Of the current tobacco users, 2.4 million students reported using e-cigarettes.

For the first time in NYTS, e-cigarettes were the most commonly used tobacco product among students, followed by hookah (1.6 million), cigarettes (1.6 million), and cigars (1.4 million).

TOBACCO USE TRENDS—HIGH SCHOOL STUDENTS

From 2011 to 2014, e-cigarette use among high school students increased nearly 800% and hookah use more than doubled.

Between 2011 and 2014, there was no decline in overall tobacco use by students.

Between 2011 and 2014, the percentage of students reporting current use of cigarettes decreased from 15.8% to 9.2%.

Student use of e-cigarettes and hookah offset the decrease in use of traditional products such as cigarettes and cigars.

Currently, FDA regulates cigarettes, cigarette tobacco, roll-your-own tobacco, and smokeless tobacco. FDA has also published a proposed rule to bring other products that meet the definition of tobacco products under its regulatory authority, such as e-cigarettes, some or all cigars, hookah and pipe tobacco.

The data above were published online on April 17, 2015, as part of an issue of Morbidity and Mortality Weekly Report (MMWR), highlighting the findings from the 2014 National Youth Tobacco Survey. Since 2012, FDA and the Centers for Disease Control and Prevention (CDC) have collaborated to conduct the annual survey.


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